



Be a part of the
Lake Industry
with 1.5 Billion
Dollars in Home
& Property Sales*

AND

Connect Your
Business with
Our Association
and Our 75 Year
History of Service
to the Lake
Ozark Area



Lake of the Ozarks Board of
REALTORS®

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Ben Holt
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Lake of the
Ozarks Board of
REALTORS®



LOBR.NET



Why Become an Affiliate Member?

- ⇒ **REALTOR® REFERRALS**
 - ⇒ **“Find a Pro Search LOBR.net”**
- ⇒ **Exclusive Membership**
- ⇒ **Advertise DIRECTLY to members & their clients**
- ⇒ **Access to Membership & LOBR Events**
- ⇒ **12 Months of Marketing to Membership and the Public**
- ⇒ **Android & iPhone APPS* Coming Soon**
- ⇒ **Bi-Annual Resource Publication for the Public**



Benefits of Affiliate Membership

	Friend \$250	Patron \$500	Advocate \$1250	Raving Fan \$2500
Email Blast to REALTOR® Members	1	2	4	12
Participate in Affiliate Night	✓	✓	✓	✓
Tickets to Membership Meeting	✓	✓	✓	✓
Hot Link in Affiliate Roster	✓	✓	✓	✓
Business Card Size Ad in Monthly Newsletter	2	4	6	6
Half Page Ad in Monthly Newsletter	0	0	2	2
Full Page Ad in Monthly Newsletter	0	0	1	4
Invitation to attend Installation & Christmas Party	✓	✓	✓	✓
Included in "Find an Affiliate" on LOBR.net	✓	✓	✓	✓
Website and hot link in search results	✓	✓	✓	✓
Consumers able to leave reviews	✓	✓	✓	✓
Photos/Logo in search results	✓	✓	✓	✓
Ads on LOBR.net		✓	✓	✓
Ads in search		✓	✓	✓
Door Prize Sponsorship at Award Night		✓	✓	✓
Linked Ad on Board Website		✓	✓	✓
Signage in West Wing (LOBR Meeting Room)		✓	✓	✓
Create "Learning Lab" Youtube Video Content		✓	✓	✓
Feature Article in Newsletter			1	2
Option for Quarterly Billing			✓	✓
2 FREE Tickets to Installation/Christmas Party			✓	✓
Sponsor Award Night			✓	✓
Additional Business Listing			1	2
Food & Beverage Sponsor at an Event				✓
2 FREE Dinner Tickets to Awards Banquet				✓
Sponsor an Un-Meeting				✓
Present Informational Seminar or Lunch & Learn				✓
Firm/Agent Roster pdf upon Request				✓
Logo on All Communications				✓



& MORE