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Exclusive Affiliate Membership

Lake of the Ozarks

Board of REALTORS®

123 Oddo Drive

Sunrise Beach MO. 65079

[www.lobr.net](http://www.lobr.net)

573-374-6646



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Follow us:



# Who We Are

**Mission Statement:** *The mission of the Lake of the Ozarks Board of REALTORS® is to empower each member to excel professionally, to promote ethical conduct, advocate for private property rights for all and provide accountability and transparency to the membership.*

The Lake of the Ozarks Board of REALTORS® (LOBR) is a trade association that includes over 370 REALTOR® and Multiple Listing Service members. The Board was incorporated in the State of Missouri in 1947 and chartered by the National Association of REALTORS® in 1948. LOBR unites those engaged in the real estate profession and advocates for the rights of homeownership. LOBR promotes the high standards of conduct expressed in the Code of Ethics of the National Association of Realtors® and the Missouri REALTORS®.

## *I AM A REALTOR® I Pledge Myself*

*To strive to be honorable and to abide by the Golden Rule;*

*To strive to serve well my community, and through it, my country;*

*To abide by the REALTORS® Code of Ethics and to strive to conform my conduct to its aspirational ideals;*

*To act honestly in all real estate dealings;*

*To protect the individual right of real estate ownership and to widen the opportunity to enjoy it;*

*To seek better to represent my clients by building my knowledge and competence.*



## Our Vision

"A Rising Tide Lifts All Boats"  
Building a Strong Local Network of Resources for Our REALTOR® Members and Our Affiliate Members.

# Why Become an Affiliate Member?

**EXCLUSIVE ANNUAL  
Membership Provides  
Extreme Value  
for 12 MONTHS**

We Market to  
Our Members &  
the Public on  
Your Behalf

**370** REALTOR®  
MEMBERS  
**1000's** Clients Served  
by Membership

**Paid GOOGLE Searches**  
**New Website Search**  
**Smart Phone Apps**  
**Bi-Annual SP Book**

FREE EXCLUSIVE LISTING by  
Membership Level on our Public  
Facing and Promoted New Web  
Search Portal on LOBR.NET

LOBR's  
Commitment  
to "Refer to  
Our Affiliates"  
through our  
Membership

**Connect Your Business with  
Our Association and Our 75  
Year History of Service to  
the Lake Ozark Area**

# Members

EXCLUSIVE  
MEMBERSHIP

Retain Rights  
and Privileges  
of Membership

Investing in Our  
Community by  
Supporting  
Local Business

Be a part of the  
Lake Industry  
with 1.5 Billion  
Dollar in Home &  
Property Sales\*

## Requirements for Affiliate Membership

- ◇ Locally Owned and Operated
- ◇ Must Live in or Be an Active Member of the Community
- ◇ Minimum 2 Years in Business
- ◇ Recommendation from REALTOR® Member or Immediate Circle Required

LOBR Affiliate Membership Requires a business to be Locally Owned and Operated. Locally is anywhere within LOBR's territory as assigned by National Association of REALTORS® and Operated by either an owner or manager/partner or CEO.

LOBR Affiliate Membership Requires that the owner or management live in and serve the local community, through charitable contributions, volunteering for or financially supporting, local charities,.

LOBR Affiliate Membership Requires the joining business will have been open and operating for at least 2 years.

**LOBR Affiliate Membership Requires the applying business have the Recommendation of a REALTOR® Member or their immediate circle.**

\* 2021 Lake of the Ozarks area reported sale figures, homes & property.



BAGNELL DAM  
CREATING  
LAKE OF THE OZARKS  
5-3

Photo 1947

## You're Invited to Attend Meeting & Events

Network with  
REALTORS®  
and Affiliates

“A Rising Tide  
Lifts All Boats”

As an Affiliate member, you are invited to attend all of our regular Membership meetings, events and Education Sessions,. You may participate in our Affiliate Night Round table or sit on a LOBR Committee. Your level of participation depends on your needs., your role depends on your participation. A Must Attend is Our “Annual Affiliate Celebration Night.” It's a can't miss event!

As an Affiliate member you will have numerous opportunities to network with our REALTOR® and Affiliate Membership. Make new contacts and reengage old friends.. TOGETHER we are stronger and TOGETHER we can be more PROFITABLE.

As the Real Estate Industry has exploded at the Lake, LOBR adapted a business practice of working with Local businesses and whenever possible, doing business directly with our Affiliates. TOGETHER everyone wins.



# Contacts

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For Affiliate Support Services, Please Contact:

**Ben Holt**

**Affiliate Liaison**

Cell: 660-227-9892

Email: [affiliate@lobr.net](mailto:affiliate@lobr.net)

Lake of the Ozarks

Board of REALTORS®

Office: 573-374-6646

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**Exclusive  
Affiliate  
Membership**

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Investing in Our  
Local Community  
& Leading  
Through Action

